



**Earthquake Engineering
Research Institute**

Dedicated to increasing earthquake resilience

Partnership Prospectus

2025

COMPREHENSIVE CONFERENCE + PROGRAM +
MEMBERSHIP OPPORTUNITIES FOR EARTHQUAKE
RESILIENCY LEADERS



www.EERI.org

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The Earthquake Engineering Research Institute (EERI) is the leading non-profit dedicated to understanding earthquake risk and increasing earthquake resilience in communities worldwide.

Since 1948, we have brought together a multidisciplinary membership of experts including researchers, practitioners, and students in engineering, geoscience, social science, architecture, planning, government, emergency management, public health, and policy making.

Mission

EERI provides members with the technical knowledge, leadership and advocacy skills, collaborative networks, and multidisciplinary context to achieve earthquake resilience in their communities worldwide.

Vision

A future where communities worldwide understand their earthquake risk and act to improve their resilience to earthquakes and other hazards.





13th National Conference on Earthquake Engineering

July 13-17, 2026 in Portland, Oregon

Held once every four years, the U.S. National Conference on Earthquake Engineering (13NCEE) is a unique opportunity for researchers and practitioners to share the latest knowledge and techniques to understand and mitigate the damaging effects of earthquakes and tsunamis.

“

I like the fact that most of the earthquake community were together to exchanged ideas. The attendees are not just limited to people from the academia, there were people from industry, FEMA, NIST, and more who have opened my mind to broader issues.

12NCEE Attendee

”





13NCEE Sponsorship Opportunities

13NCEE is your chance to reach a broad range of disciplines that contribute to earthquake resilience. Your sponsorship exposes your brand to architects, civil engineers, structural engineers, seismologist, geologists, geotechnical engineers, public policymakers, regional planners, social scientists, and emergency response managers.

By the Numbers

1,300
13NCEE ATTENDEES



500
STUDENTS AT THE SEISMIC
DESIGN COMPETITION

125
TECHNICAL SESSIONS

600+
PAPERS COVERING
EVERYTHING FROM
EARTHQUAKE
ENGINEERING TO
DISASTER MITIGATION

Dynamic Content

Poster sessions
FEATURING 200+
PRESENTATIONS

Field trips
TO EXCITING GEOLOGICAL
AND ENGINEERING
LANDMARKS

Workshops
FOR IN-DEPTH TRAINING ON
THE LATEST DEVELOPMENTS
IN THE FIELD

Achieve Your Goals

Announce new products
to a diverse audience

Tiered sponsorship
options that fit any budget

Demonstrate your
products and technology
to generate high quality
leads

Showcase your leadership
in earthquake resiliency to
the foremost experts in
the field



13NCEE Sponsorship Opportunities

Benefits	Anchor EXCLUSIVE \$40,000	Sustainer \$15,000	Partner \$7,500	Supporter \$4,000
Recognition on conference website, onsite signage, intermission slides, & program	Logo	Logo	Logo	Name
Conference Registrations	3	2	1	1
Concurrent Session Recognition with a 30 second video	4 sessions	3 sessions	2 sessions	1 session
Provide tote bag item for attendees	✓	✓	✓	✓
Exhibit Booth	PREMIER Deluxe	PREMIER Standard	Standard	
Recognition at Undergraduate Seismic Design Competition (signage, stage, and website)	Logo	Logo	Name	
Plenary stage recognition on banner and from podium	✓	✓		
Logo on one-side of conference tote	✓	✓		
Exclusive welcome reception recognition	✓			
Logo on lanyard	✓			
Choose 1 additional, exclusive recognition opportunity from the following options to receive exclusive signage/logo recognition*:	<ul style="list-style-type: none"> • WiFi sponsor • App sponsor • Hotel key card sponsor • Networking lunch sponsor • Diversity Event sponsor 		<ul style="list-style-type: none"> • Networking break sponsor • Poster Session & Reception sponsor 	

*For those events with multiple occurrences, you must choose one. For example, there are three networking lunches, you must choose either Tuesday, Wednesday or Thursday



13NCEE Add-On Sponsorship Opportunities

EERI is excited to offer the following ala carte sponsorship items to those looking to create a custom partnership for their 13NCEE business goals.

Sponsored Industry Session

\$10,000
PER SESSION

The opportunity to create your carefully curated session at 13NCEE.

You craft a session that highlights your contributions to earthquake resiliency.

Your session will be listed in the conference program and promoted like all other concurrent sessions.

Concurrent Session Sponsorship

\$1,500
PER ONE SESSION

\$6,000
BUNDLE OF 6 SESSIONS

Sponsor a concurrent session organized and designed by 13NCEE Program committee.

Benefits:

- Name listing under session in conference program and materials
- 30 second sponsor video (or verbal mention, if preferred) at start of session

Scholarship Fund Donation

\$1,500
OR ANY MULTIPLE

Support the attendance of student and young professionals to 13NCEE.

This donation is tax-deductible to the fullest extent of the law.

Recognition as Scholarship Fund supporter on conference website and materials.



13NCEE Exhibitor Benefits

Your brand can reach a multi-disciplinary group of attendees when you exhibit at the 13NCEE. Every exhibitor package includes:

- 6' skirted table
- Two chairs
- Existing carpet
- Pipe and drape
- Waste basket
- One full conference registration
- One exhibitor registration with access to exhibit hall only (*note: Superior and Deluxe can receive 2 exhibitor registration*)
- Name in exhibitor listing on website and conference program

PREMIER booths are only available to 2025 and 2026 EERI Subscribing Members (must be a subscribing member both years). To recognize our Subscribing Members' commitment, these booths are placed in high traffic areas (near food, corners, entrances, etc). Superior Island has an entrance on all four sides.

Sponsors who receive a free booth can upgrade to a premium booth option by paying the difference between their complimentary booth and desired booth.

	Limited Early Access* (By October 31, 2025)	Early Bird (By February 28, 2026)	Regular (after February 28, 2026)
Superior Island (20 x 20)	\$12,000 (non-member) \$6,950 (member)	\$12,200 (non-member) \$7,200 (member)	\$14,600 (non-member) \$8,600 (member)
PREMIER Deluxe (20 x 10)	\$4,450 (member only)	\$4,700 (member only)	\$5,600 (member only)
Deluxe (20 x 10)	\$7,000 (non-member) \$3,950 (member)	\$7,200 (non-member) \$4,200 (member)	\$8,600 (non-member) \$5,100 (member)
PREMIER Standard (10 x 10)	\$2,750 (member only)	\$3,000 (member only)	\$3,500 (member only)
Standard (10 x 10)	\$4,000 (non-member) \$2,250 (Bronze & Government members) <i>FREE Silver Subscribing Members and above</i>	\$4,200 (non-member) \$2,500 (Bronze & Government members) <i>FREE Silver Subscribing Members and above</i>	\$5,000 (non-member) \$3,000 (Bronze & Government members) <i>FREE Silver Subscribing Members and above</i>

**Limited early access pricing is available only to prior EERI sponsors and exhibitors, or current subscribing members only. Early Bird pricing applies to all others when exhibit sales open. If your subscribing membership lapses in 2026, you will be invoiced for the full exhibitor booth cost.*



2025 Program Sponsorship Opportunities

Achieving earthquake resiliency is a year-round effort for EERI. Show your commitment to helping us strengthen our collaborative and trusted community of multidisciplinary experts. Together, we can build a future where earthquake risk is understood and communities act to improve their resilience.



Live-Stream of Seismic Design Competition \$7,500, exclusive

The 2025 Undergraduate Seismic Design Competition (3/31-4/3) at UC Berkeley will be live-streamed on shake day. Help us demonstrate these students ingenuity to nearly 10,000 viewers.

Benefits:

- Logo recognition on live-stream invites and access website
- Logo in bottom right of live-stream for duration
- Verbal recognition during event by moderators
- Recognition on SDC website and in social media posts



Distinguished Lecture Tour \$10,000 all lectures, exclusive \$2,500 to support one lecture

Each year, EERI selects an outstanding expert in the field of earthquake resiliency as our Distinguished Lecturer, traveling to various chapters and institutions to share their knowledge. Help underwrite this important dissemination of information.

Benefits:

- Logo recognition on lecture invites, signage, and lecture website
- Supporter profile of support in *The Pulse* newsletter
- Social media recognition



Conversations with Earthquake Experts \$2,500 all publications, exclusive

EERI's Oral History Committee is developing short form interviews with 2 subject matter experts this year to feature online. Your support ensures these important conversations can be free to access for the public.

Benefits:

- Logo recognition on publication hosting site
- Written recognition at the end of the publication
- Logo recognition on publication marketing materials (emails + social media)



2025 Program Sponsorship Opportunities (continued)

Earthquake Spectra Webinars

\$1,500 per webinar

For each issue of the widely respected *Earthquake Spectra* journal, EERI produces a webinar that is free to all. Help us keep these important educational tools open source.

Benefits:

- Logo recognition on webinar invites, social media posts and registration page
- Branded company slide at webinar intro and outro
- Verbal recognition during the webinar

World Housing Encyclopedia Wiki

\$20,000, exclusive

This is a groundbreaking, joint project to make housing construction resources for seismic areas available for all. Help us upgrade the system to improve collection and searching of the reports.

Benefits:

- In perpetuity, for the life of the wiki, prominent presenting sponsor recognition on landing page
- Profile of partnership in *The Pulse*
- Recognition on social media posts promoting the wiki

Support Earthquake Experts

\$1,500 per year

These EERI committees work year-round to improve our profession. Your support ensures they have reliable resources to pursue their charges. There are two committees to choose from:

Younger Members Committee

This committee builds workshops, webinars, events and social media that supports the young professional.

Public Policy & Advocacy Committee

Support the creation of important white papers that provide the evidence-based science needed in policy discussions.

Benefits for supporting either:

- Recognition quarterly on social media
- Recognition quarterly in the *Pulse* newsletter
- Recognition in all regular committee meetings during the year

Earthquake Spectra & Younger Member Awards

\$2,500 per award, per year

Earthquake Spectra is the professional peer-reviewed journal of EERI. It serves as the publication of record for earthquake engineering practice, earthquake codes and regulations, earthquake public policy, and earthquake investigation reports. Additionally, EERI recognizes one outstanding younger member each year, as an example of the profession's bright future. Support the annual awards that highlight the best of the best.

Benefits:

- Presented by recognition following award of your choice*
- Recognition on awards announcements
- Logo recognition on awards website and social media posts
- Opportunity to present award at podium

The Awards:

- Outstanding Paper of the Year
- Outstanding Graduate Student Paper of the Year
- Younger Members Award

*Sponsors do not participate in the selection of award recipients.



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**For inquiries,
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